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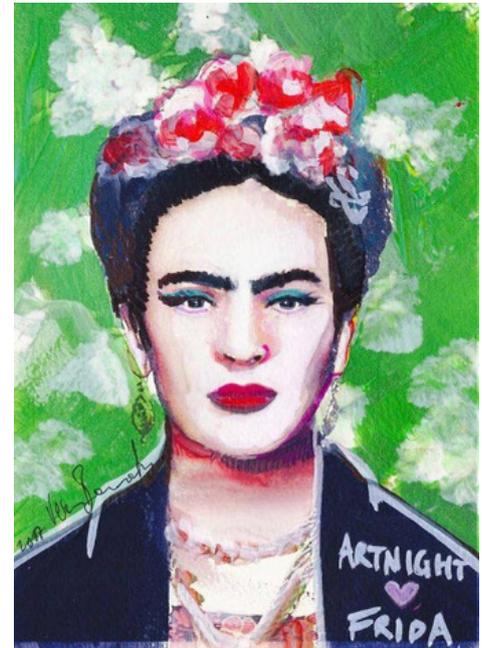


ARTNIGHT PRESENTS: FRIDA KAHLO FESTIVAL - A CELEBRATION OF HER LIFE THROUGH ART

SUMMARY

ArtNight celebrates the life of Frida Kahlo with 47 Frida themed sip and paint events - one for every year of her life.

The ArtNight Frida Festival will be running throughout July across all 6 countries ArtNight operates in. During this festival of celebration, guests can learn how to paint portraits of Frida Kahlo inspired by the iconic artist's own painting style and colour palettes. All events take place in local bars and restaurants and are hosted by a local artist. All materials are provided and all abilities welcome - especially beginners.



"I leave you my portrait so that you will have my presence all the days and nights that I am away from you."

- Frida Kahlo

QUOTE FROM ARTNIGHT'S FOUNDERS

**- AIMIE-SARAH CARSTENSEN &
DAVID NEISINGER**

"At ArtNight we believe that everyone is an artist, and we can't think of anyone that embodies this message more than Frida Kahlo. Frida Kahlo is such an inspiring figure from art history and has been one of our most popular motifs to paint by customers since we launched ArtNight in October 2016. We wanted to celebrate the life of this extraordinary women by hosting 47 Frida-themed painting workshops - one for every year of her life - across the 6 countries we operate in in Europe. We hope that these Frida themed painting workshops will help inspire budding artists across Europe to get creative and express themselves."

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ABOUT FRIDA KAHLO & HER LIFE

Frida Kahlo was born Magdalena Carmen Frida Kahlo y Calderon on 6th July 1907 in Mexico City. She was disabled by contracting polio as a child and a traffic accident at the age of 18 left her in lifelong pain and with medical problems which left her unable to pursue her dream of going to medical school. It was during her recovery period that she returned to her childhood hobby, painting. Inspired by Mexican culture, through her art, her interest in politics also developed. In 1927, Frida joined the Mexican Communist Party where she met her husband and fellow artist, Diego Riviera. They married in 1928 and travelled Mexico and the United States extensively which further influenced her art. She went on to be inspired by many art movements including surrealism and her work was exhibited widely. She held her first solo exhibition in 1953, shortly before she died in 1954 at just 47 years of age.

FRIDA KAHLO & ART

Frida showed her creativity from an early age. She would fill notebooks and sketchbooks with her creations and took drawing lessons from a friend of her father, printmaker Fernando Fernandez. She eventually went on to become a paid engraving apprentice for Fernandez but did not consider art a promising career option until her accident in 1925. The bus accident left her unable to walk and she turned to art, even having a specially made easel that enabled her to paint from her bed. She used a mirror placed above the bed to see herself which inspired many of her self-portraits. Frida famously said 'I paint self-portraits because I am so often alone, because I am the person I know best.' She enjoyed painting things with her own eyes, just as she saw them.

It is unknown exactly how many paintings Kahlo made during her life but it is estimated to be between 150 and 200. Her early work was often influenced by renaissance and European avant-garde artists such as Amedeo Modigliani and she was heavily influenced by Mexican folk art throughout her life. Her later style is often described as surrealist or magical realist. Frida Kahlo's life and art continues to be a source of inspiration and influence on the art world and popular culture to this day.

WHAT MOTIFS WILL BE ON OFFER TO PAINT DURING THE FESTIVAL:



HOW CAN CUSTOMERS PURCHASE TICKETS:

Tickets can be purchased online directly through our website www.artnight.co.uk.
Each ticket costs £34 and includes all materials and expert instruction from local artists.

FRIDA KAHLO QUOTES:

I paint self-portraits because I am so often alone, because I am the person I know best.

I never paint dreams or nightmares. I paint my own reality.

I leave you my portrait so that you will have my presence all the days and nights that I am away from you.

I am happy to be alive as long as I can paint.

I paint flowers so they will not die.

Painting completed my life.

I paint my own reality. The only thing I know is that I paint because I need to, and I paint whatever passes through my head without any other consideration.

I was a child who went about in a world of colors...



ABOUT ARTNIGHT:

ArtNight is an online platform for creative experiences. We believe everyone is an artist.

- ArtNights are online bookable art workshops that take place as entertaining events in local bars and restaurants.
- ArtNight brings people together to create new shared experiences in the urban jungle.
- ArtNight helps artists earn money with their talent and passion.
- The Berlin start-up success story is currently expanding throughout Europe - ArtNight launched in the UK in November 2018 and is now present in 9 cities - London, Birmingham, Manchester, Leeds, Liverpool, Sheffield, Newcastle, Southampton & Reading.

FOR MORE INFORMATION OR QUOTES PLEASE CONTACT:

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